

Confines Cooking Odors

CANAPAR
Can Par
Purely natural

Improves flavour of meats, fish and vegetables. Pays for itself many times over. All dealers, or write—

Appelford PAPER PRODUCTS
HAMILTON, KENTADO

Synthetic Meat Produced
A chemical process just discovered in London is claimed to produce a synthetic meat. Although only tiny portions have been made so far, they continue to grow in size even after slices have been cut out. It is stated that any type of meat—beef, mutton, pork, or chicken—can be produced.

Gasoline sold in Canada during 1932, according to figures compiled by the Dominion Bureau of Statistics, amounted to 593,452,960 gallons. Nearly half of the total was consumed in the Province of Ontario.

machine has been invented
an turn out 34 miles of wall-
daily. Sheets of plain paper
to the machine, often are four
in length.

ENTREPRENEUR

saw puzzle game over the air.

NOW READY

A Tonic for Springtime

ALBERTA

BOCK
BEERDraught or Bottled
At Good HotelsBy The Case From
Our Warehouses

AGENTS FOR THE BREWING INDUSTRY OF ALBERTA

DISTRIBUTORS LTD.

PHONE 39

GLEICHEN

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

KINGS OF
LIVING

A grand and high-stepping monarch was old Louis XIV—they still talk about him back in his old home town. Nothing was too good for Louis—in fact, the best wasn't quite good enough.

Yet his magnificent palace had neither gas nor electricity and there wasn't a tiled shower-bath in the place.

Today the average Canadian citizen enjoys conveniences and comforts exceeding Louis XIV's most extravagant dreams. And many things which we regard as absolute necessities would have seemed the most elegant luxuries to Louis.

Advertising has made possible this widespread distribution of the good things of life. Advertising has made possible large-scale production and large-scale selling, resulting in prices that take luxuries out of the "for-kings-only" class.

It is well worth your while to read the advertisements. They are largely responsible for the high standard of living enjoyed in this country today. And they are raising it daily, making us kings of comfort—kings for Louis to envy.

Read the advertisements—the help
you to enjoy life

The Call,
Gleichen,
Alberta

The Gleichen
Flour Mill

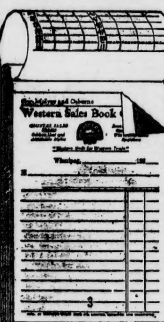
Now is a good time to get a supply of flour for next summer. Flour milled within the next two or three months will be at its best three or four months later. In the meantime you will have the bran and shorts for the horses, milk cows and pigs during the winter months when they must need this class of food.

The Gleichen Flour Mill would prefer to have its patrons pay for the grinding and take all that the wheat makes but will exchange either flour, bran or shorts for wheat at prevailing prices.

TRUCKING

Have you any trucking to do? If so see me for specials.
Good mine run coal \$4.75 a ton. Cartage on Indian coal \$1.50 per ton. I handle Turner Valley gas in any quantity. Drive up to our modern filling station and try it.

Residence Phone No. 13
TED KRAUSE

COUNTER
SALES
BOOKS

Standard prices ranging from 6 cents a book in lots of 500; 8 1/4 cents a book in lots of 250. Prices higher for smaller lots and lower for larger lots. Samples may be seen at

THE GLEICHEN CALL

QUALIFIED
WATCHMAKER
JEWELLER

Prepared to repair all makes of watches and clocks and Jewellery. ALL WORK GUARANTEED SATISFACTORY, AND DONE AT REASONABLE RATES.

V. HACKWORTH,

GEO. W. EVANS

Undertaker
And Embalmer

MOTOR HEARSE

Artificial wreaths always
on hand. Weather does not
effect these flowers in any
way

GLEICHEN, ALBERTA

CLASSIFIED ADS

Two cents per word for each insertion; minimum charge 25 cents. Write your want ad, count the words in it and multiply by two—then you know exactly how much your ad is going to cost. No charge accounts on this class of advertising.

Town & District

A number of the Gleichen Masons paid the Standard lodge a fraternal visit one night last week, where Rev. Mr. House gave one of his Masonic lectures.

E. D. Meier an inmate of Eventide Home died last Thursday afternoon, March 23, at the age of 67 years. He entered the Home a little over three years ago coming here from Edmonton. He was born in Pennyan, N. Y., and by occupation was a cook. The funeral took place Saturday afternoon at 2:30 to Eventide cemetery, Adl. Sutherland conducting the services.

Jack Lester did some good work last week by The Call office. Someone drove their car over the subway crossing, leading down town, smashing it badly. Jack got some new planks and fixed it up better than it ever was and now all people from the industrial end of the town can blithely proceed on their way down town without the possibility of breaking their necks or falling into the ditch below.

Rev. H. M. Horricks spoke at the Chany Men's luncheon, Monday, March 20th. Though not so largely attended as the previous one the lively discussion which followed his address made it one of the best. It was unanimously voted that a meeting be held in April and it was suggested that an invitation be extended to Mr. Gange of Lunenburg, to be the speaker.

They tell this in Gleichen: A stranger arrived from the east, guided by the mountains in the distance, and was staggered to learn they were about seventy five miles away. Turning to a man near at hand, he remarked "What a stupendous country." The man being stone deaf, never so much as made a move. "How silly I am," the stranger said, shrugging his shoulders, "that man is probably fifteen miles away. No wonder he doesn't hear me."

If you have an odd job give it to the Scouts. Let Scoutmaster Levin know about it, and he will send the scouts to do it. The boys are anxious to earn money to buy uniforms.

A regular meeting of the U. F. W. A. was held at the home of Mrs. R. Burns, when there was a good turnout of members, also six new members were present. After the regular business had been finished a short program was put on. Ballets were read by Mrs. Hutchings and Mrs. Thomas; Jessie Burn gave a piano solo that was much enjoyed. At the close a dainty lunch was served.

Mrs. W. D. Trege who has been quite ill for some time was removed to a Calgary hospital last week.

Miss Helen Matthews, of Vancouver is at present visiting friends at Arrowood. Miss Matthews is the daughter of Mr. and Mrs. Geo. Matthews who some years ago ran the Matthews Department Store in Gleichen.

Two teachers from this district were travelling in a neighboring province during their holidays last summer. Arriving one evening at an old fashioned little hotel, they were shown to their rooms. But one of them, on the alert for emergencies, decided to hunt for the fire exits before settling down. She went down the corridor and opened an end door, which was unlocked, but unfortunately opened into a public bath. A man was sitting in the tub bathing luxuriously. "Oh," she cried, "Excuse me, I was looking for a fire exit," and turning, she ran back down the hall, in haste to hide her blushes. What was her alarm to hear foot steps padding behind her, and looking back, there was her friend of the bathtub with a towel hanging from the tub with a towel hanging from his middle, "Hey, wait," he called "what's about is the fire?"

A newspaper can do a lot of good for a town; a town can do a lot of good for a newspaper. A business can do a lot of good for a town; a town can do a lot of good for business. A community can do a lot of good for a citizen; a citizen can do a lot of good for a community. Neither of these should wait for the other. Both should start doing at once and keep everlastingly at it. If one waits both may wait, and nothing would be done.

REDUCTION IN PRICE OF MILK

As the price of other commodities are coming down, we have decided that after April 1st we will reduce the price of milk to 16 cents for \$1.00.

UNITED CHURCH

11 a.m., Church school.
7:30 worship.

Just to Remind You

Many Alberta farmers still have quantities of grain which they plan to dispose of either before or after seeding.

Alberta Pool Elevators invite such farmers to patronize the facilities of this Alberta co-operative elevator organization.

See the Pool elevator agent,

ALBERTA POOL ELEVATORS

ASK YOUR DEALER FOR

Peerless Carbon Coal

SUPERIOR QUALITY - CLEAN - ECONOMIC - HIGH IN HEAT VALUE - LOW IN CASH PREPARED OVER MODERN SCREENS AT OUR MINE ONE MILE WEST OF CARBON

PEERLESS CARBON COLLIERIES LTD.
Premier Operators in the Carbon Field

The Alberta Pacific Grain Company Limited
(Licensed and Bonded with the Board of Grain Commissioners)

OPERATING

375 Country Elevators
100 Flour Warehouses
275 Coal Sheds

Terminal Elevators at Vancouver - Capacity 6,000,000 bushels

Bankers

Royal Bank of Canada
Canadian Bank of Commerce

Bank of Toronto
Bank of Montreal

Order your

POSTERS

STATEMENTS

LETTER HEADS

BILL HEADS

LOOSE LEAF

ACCOUNT SHEETS

ENVELOPES

CARDS, ETC., ETC.

from The Call

"Gracious" said the doctor, "How did you get those awful bruises on your shin? Are you a hockey player?" "Oh no, I just led back my wife's week suit."

Two women were hurt in a street car panic when a boy dropped a box from which six white mice escaped. It is easy for skinny people to be modest.